

Calculating the Real Value of a Home

A home's true value is not found with an algorithm involving square footage, adjacent property values and proximity to public transportation. It's based on a living, breathing equation that adds the laughter of children to the warmth of a night by the fire plus the aroma of family dinner – then multiplies it all by a lifetime of memories. So next time you want to find the real value of your home, do some calculations in your head. It might just be the most enjoyable math you've ever done.



a family's history housed in **12** photo albums to the square root of 2 boxes of baseball cards that will definitely be worth something someday



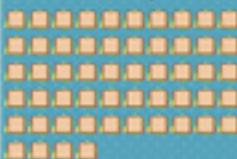
× 724

bowls of popcorn scarfed down on family movie nights



+ 53,942

school lunches packed



+ 47

semesters of report cards stuck on the fridge



+ 472

big wheels crashes



+ 382

skinned knees



× the healing power of mom's kiss



+ 17

attacks by Dadzilla stopped by impenetrable pillow forts



× 854

sweet dreams started with a lullaby from mom



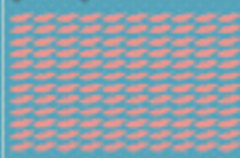
- 89

bogeymen scared off by a night spent in mom and dad's bed



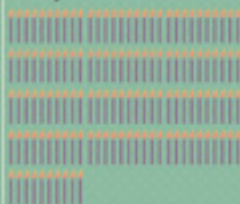
+ 12,021

goodnight kisses



+ 1,349

b-day candles blown out



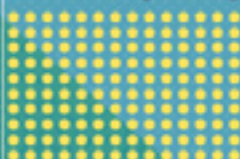
÷ 4

foul balls sent soaring through windows



× 1,486

games of fetch with the world's worst guard dog



= the Real Value of a Home

SINCE 1911



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